

Registration Questions

What is Showcasing Scotland Regional, and why should I take part?

Formerly known as Sourcing Scotland, Showcasing Scotland Regional is a national event designed to grow sales of Scottish produce by bringing together buyers and suppliers from across Scotland to do business across the retail, wholesale, hospitality, and independent sectors. If you're looking to grow your business beyond your local area, this event will allow you to meet the people who can help you on your journey.

When does the event take place? – 30 April 2026 at Perth Concert Hall. Event timings to be confirmed in due course.

How do I register? – Buyers must be approved to attend Showcasing Scotland Regional. If you have not received an invitation, please [click here](#) to register your interest in attending. Once your form has been submitted, a member of the Showcasing Scotland team will review your application and contact you regarding next steps.

What is the buyer audience for this event? – Buyer should have purchasing authority or be able to influence purchasing decisions, and must represent the Scottish division of any of the following:

- o Speciality, Deli, Farm Retail, Independent Retail
- o Major/Multiple Retail
- o Convenience Retail
- o Private Label Supply
- o E-commerce
- o Travel & Leisure Operator
- o Visitor Attraction
- o B&B, Hotels, Pubs & Restaurants
- o Self-Catering
- o Contract Catering
- o National Wholesaler
- o Regional Wholesaler
- o Foodservice
- o Ontrade
- o Public Sector

Supplier audience: Businesses can represent any food or drink category but must produce or manufacture the product in Scotland. Businesses must have SALSA or BRC accreditation (or equivalent standard).

What is included within buyer registration? – The opportunity to have pre-arranged 1:2:1 meetings with top Scottish suppliers, a networking lunch showcasing Scottish supplier product, and an open marketplace for you to connect with more suppliers.

Is it okay if I only attend part of the event? – Buyers must attend the full day of 1:2:1 meetings and are expected to attend a minimum of six meetings, arranged in advance of the event using meeting software you will be provided access to in advance. Buyers must block off diary space for times they cannot attend meetings. Details on how to manage your diary will be sent to you in due course.

Are expenses covered with buyer registration? – Travel expenses are not included as part of buyer attendance at Showcasing Scotland Regional.

Can one of my colleagues attend with me? – All buyers must be pre-registered to attend the event. If you would like to suggest someone else from your team attend the event, please contact your Scotland Food & Drink trade contact or ask your colleague to submit a note of interest to attend by [clicking here](#).

Where can I find out more information on the Showcasing family of events? – For more information on Showcasing Scotland Regional and the full family of Showcasing events, please visit the main showcasing website: www.showcasingscotland.com. If you can't find the information you are looking for, please contact: info@showcasingscotland.com